

IBBA 2024 ANNUAL CONFERENCE

SATURDAY, MAY 11 - SUNDAY, MAY 12, 2024



THE BUSINESS BROKER EVENT OF THE YEAR



KENTUCKY
AT THE GALT HOUSE

IBBA INTERNATIONAL
BUSINESS BROKERS
ASSOCIATION.®

2024

ANNUAL
CONFERENCE

EXHIBITOR + SPONSORSHIP PROSPECTUS

WHO IS IBBA?

The International Business Brokers Association (IBBA) is the world's largest professional community of business intermediary specialists, servicing the people and firms engaged in various aspects of business brokerage, from Main Street to lower middle market. IBBA annual conferences are the industry's premier avenue for continuing education, networking and camaraderie.

WITH OVER 2,700 MEMBERS, IBBA IS THE LARGEST
COMMUNITY OF BUSINESS BROKERS IN THE WORLD.

JOIN US



Our Conference program of top-notch speakers, skills workshops, peer masterminds, networking and fun draws **over 800 attendees** across a spectrum of experience levels and geographies.

There is no larger gathering of Business Brokers in the world!

Attendees have asked for more time with YOU, the Exhibitors, so we're continuing a two day format to the Marketplace for 2024!

WHO SHOULD EXHIBIT?

Business Intermediaries are business owners who need solutions to run their core business functions. Additionally, as professional advisors to other business owners, they are often called upon to recommend products and services that will help their clients improve their businesses and close transactions. IBBA Conferences provide an exclusive opportunity to connect face-to-face with the business intermediary community, to tap this vast purchasing and influence power. Popular exhibitor industry categories include:

Lending	Software Solutions	Marketing Services	Valuation Services
Data Providers	Sales Solutions	Franchise Opportunities	Business Consulting
Financial Services	Legal Services	Research Services	Insurance Solutions

VENUE SPOTLIGHT + EVENT LOGISTICS

The Galt House Hotel

Marketplace | Saturday, May 11 & Sunday, May 12

The entire Conference runs from Saturday, May 11th to Sunday, May 12th drawing nearly 800 attendees.

The Marketplace runs from **7:00am to 7:30pm** on Saturday, May 11th, and 7:00am to 12:00pm on Sunday, May 12th. This includes dedicated exhibitor time, an exhibitor networking lunch, an evening cocktail reception, and breaks in the exhibitor hall.

Good To Know

Marketplace Exhibitor setup will be from 4:00pm-6:00pm on Friday, May 10th. This is an 8x8 space, table top exhibit only! Exhibitor breakdown can begin at 12:00pm on Sunday, May 12th, and we hope you'll join us for lunch.

Early breakdown is strictly prohibited.

Experience the Best of Louisville | Hotel Details

When you stay at the Galt House® Hotel, you're right in the heart of downtown and just minutes from several happening Louisville attractions. With a room block rate starting at \$199 plus taxes, go to <https://book.passkey.com/event/50717391/owner/817279/home> to make reservations within the room block.

Located under 10 miles from Louisville International Airport (SDF).

Event Highlights

- | | |
|----------------------------|--|
| Friday, May 10th: | Kick Off Cocktail Party: 5:30pm - 7:00pm |
| Saturday, May 11th: | Marketplace Hours: 7:00am - 7:30pm
Marketplace Cocktail Party: 5:30pm - 7:30pm |
| Sunday, May 12th: | Marketplace Hours: 7:00am - 12:00pm
Please join us for the Lunch Program 12:00pm - 1:30pm |

We call our exhibitor area the Marketplace, and it's one of the feature attractions at IBBA Conferences. We keep our exhibitors in the midst of all the traffic and action! You'll be strategically positioned for all workshops, meals, breaks and social activities, and we block exclusive time just for the Marketplace.

BOOK EARLY + SAVE!

Exhibitor Marketplace

\$1,695
On/Before January 19, 2024
MAY 11 & 12, 2024

Exhibit package includes one 6 foot table and one complimentary registration. This is an 8x8 space, table top exhibit only!

\$1,895
On/Before March 31, 2024
\$2,195
After March 31, 2024

SPONSORSHIPS-AT-A-GLANCE

• Platinum Package Sponsor	\$23,000	• Photo Spot Sponsor	\$3,500
• Gold Package Sponsor	\$17,500	• Name Badge Sponsor	\$3,500
• Silver Package Sponsor	\$14,500	• Pocket Program Guide Sponsor	\$3,500
• Bronze Package Sponsor	\$12,500	• Sweet Treat Break Sponsor	\$3,200
• Kick Off Cocktail Party Sponsor	\$18,000	• Sweet Treat Break Sponsor	\$3,200
• Marketplace Cocktail Party Sponsor	\$13,500	• Coffee Break Sponsor	\$3,000
• Member Excellence Awards Sponsor	\$11,500	• Coffee Break Sponsor	\$3,000
• Saturday Lunch Program Sponsor	\$9,500	• Hand Sanitizer Sponsor	\$2,500
• Registration Sponsor	\$8,500	• Promotional Email Sponsor	\$1,000
• WIFI Access Sponsor	\$7,500	• Premium Program Full Page Ad	\$895
• Education Sponsor	\$7,500	• Standard Program Full Page Ad	\$750
• Conference Bag Sponsor	\$4,500	• Conference Bag Insert	\$650
• Welcome Letter Sponsor	\$3,800	• Conference Website Ad	\$550
• Charging Station Sponsor	\$3,800	• Standard Program Half Page Ad	\$450

Mobile App Opportunities:

• Push Notification	\$1,500
• Page Banner	\$795
• Custom Card	\$695

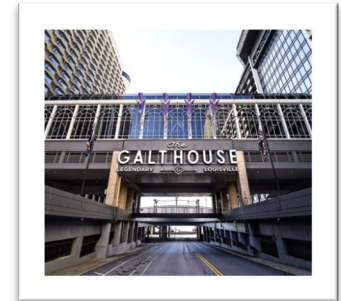
More Opportunities
Than Ever to
Engage, Connect + Close!

SEE THE FOLLOWING PAGES FOR DETAILED DESCRIPTIONS AND SAVINGS PACKAGES. THE ORDER FORM IS AT THE END.

PREMIER SPONSORSHIPS

Conference Kick Off Reception Sponsor | \$18,000 | Exclusive

There is no better way to draw attention to your company than by being the one who kicks off the entire Conference on Friday, May 10th! Guests will enjoy cocktails, appetizers and entertainment, all in your name - literally! We'll name the event in your honor, have logo signage throughout, and you'll be the ONLY company allowed to setup a table during the reception. We'll even have the hotel design a signature drink in your company name with custom napkins. This sponsorship includes a double-wide table with preferred placement, two additional exhibitor passes and a 2 minute speaking feature during the Friday evening reception. PLUS you'll have the Exclusive Sponsor Splash Page Ad that shows every time registrants launch our mobile app!



THIS SPONSORSHIP IS ALSO AVAILABLE AS A PLATINUM SAVINGS PACKAGE! SEE PAGE 10 FOR DETAILS.

Marketplace Cocktail Party Sponsor | \$13,500 | Exclusive

Stand out from the crowd as we fill the Marketplace for drinks, food and fun on Saturday, May 11th! You'll be featured on event signage, we'll have a signature drink specially designed in your name, and the cocktail napkins will feature your logo - you'll literally be in the hands of hundreds of people. This sponsorship also includes a 2 minute speaking feature during the Saturday program (including powerpoint/video display) a double-wide table with preferred placement and two additional exhibitor passes.



THIS SPONSORSHIP IS ALSO AVAILABLE AS A GOLD SAVINGS PACKAGE! SEE PAGE 11 FOR DETAILS.

Member Excellence Awards Sponsor | \$11,500 | Exclusive

As the Awards Sponsor, your logo and information will be featured in an exciting Awards Recognition Video at the Lunch Awards Program on Sunday, May 12th! Additionally, you'll have a 2 minute speaking feature and the option to place a branded product or literature at the Conference. Even after the Conference is over, your company will continue to get exposure on the IBBA website and You Tube Channel when we announce the Award Winners. Further, this sponsorship also includes preferred placement.



THIS SPONSORSHIP IS ALSO AVAILABLE AS A SILVER SAVINGS PACKAGE! SEE PAGE 12 FOR DETAILS.

Saturday Lunch Program Sponsor | \$9,500 | Exclusive

You'll have the attention of all Conference attendees as they join in the grand ballroom to break bread and enjoy lunch together on Saturday, May 11th. As the Saturday Lunch Program Sponsor, your logo and information will be featured on electronic display during the lunch program, and you'll have a coveted 2 minute speaking feature during the lunch hour, including powerpoint/video display. Further, this sponsorship includes preferred placement.



THIS SPONSORSHIP IS ALSO AVAILABLE AS A BRONZE SAVINGS PACKAGE! SEE PAGE 13 FOR DETAILS.

EXCLUSIVE OPPORTUNITIES

Registration Sponsor | \$8,500 | Exclusive

Get noticed right away as attendees come check-in and print their name badge! Only your logo will be exclusively featured on the custom branded frames surrounding each self check-in kiosk. You'll have a coveted 2 minute speaking feature (including power point and/or video display) either immediately before or after the Opening Session, giving you the chance to educate the entire crowd about your product or service. Plus, you'll have preferred placement, a website display ad, highlighted exhibitor app status, and an abundance of promotional displays throughout!



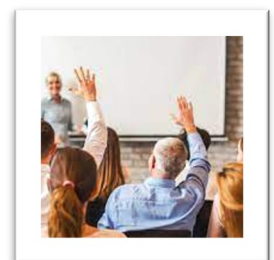
WIFI Access Sponsor | \$7,500 | Exclusive

Perhaps the most important sponsorship according to our attendees! As the WIFI Sponsor, your logo and information will be featured all over the entire Conference referencing the WIFI Access Code! PLUS, we'll work with the venue to create a custom passcode in your company's honor. Additionally, you'll have the option to place a branded product or literature at the Conference. This sponsorship includes preferred placement; a page banner in the app; highlighted exhibitor app status; and one push-button notification that sends a special message to our attendees.



Education Sponsor | \$7,500 | Exclusive

Our selection of educational Workshops are a highlight of the Conference! Feature your logo and contact information on the beginning slide of the presentation as attendees enter the room, and on the evaluation form all attendees will complete. We'll also include your logo on the Workshops download webpage, which is visited by all attendees multiple times to access their workshop materials, and in the Conference Program next to your sponsored Workshop. Plus, you'll receive preferred placement, a page banner in the app and highlighted exhibitor app status!



Conference Bag Sponsor | \$4,500 | Exclusive

Talk about visibility! Conference goers carry their bags all Conference long, and take them home for continued use. Want your company's logo to literally be in the hands of everyone? Then grab this exclusive sponsorship and we'll have your logo imprinted right on the bag. Anywhere an attendee looks, they will see YOU!

Welcome Letter Sponsor | \$3,800 | Exclusive

Join us in welcoming each guest upon check-in with our Welcome Letter opportunity. The hotel will distribute our custom letter containing a special Conference welcome message, logistics and reminders, and YOUR special note. Use this opportunity to greet our attendees, remind them to visit your table, and/or include a special offer.

Charging Station Sponsor | \$3,800 | Exclusive

Power up your presence by selecting this exclusive opportunity to sponsor our charging station for the entire Conference. None of us can live without our phones, so a stop at this station is a must for many! We'll brand the station with your logo and put it in a high traffic spot, PLUS you can position a stationary pop-up banner next to it as well.

Photo Spot Sponsor | \$3,500 | Exclusive

A picture is worth a thousand words! Stand out in the Marketplace with your logo on our custom photo spot backdrop. Every time people stop for a photo op, they will see YOUR logo (and so will all their friends and colleagues when they post or email it!) The exposure is limitless and priceless!

Name Badge Sponsor | \$3,500 | Exclusive

Have your logo appear on every Conference attendee as our name badge holder sponsor. This upgraded badge holder features a large imprint area to showcase your brand, and a handy pocket for attendees' materials. EVERYONE looks at each others' badges – and now they'll be looking at YOU!

Pocket Program Guide Sponsor | \$3,500 | Exclusive

Feature your company on the pocket-size reference guide that everyone will be pulling out during the Conference! This trifold provides an at-a-glance view of the Conference – perfect for a quick check on what's next and room locations. The best part: our Conference attendees have been ASKING us for this tool, so you know you'll have lots of visibility!

Sweet Treat Afternoon Break Station Sponsor | \$3,200 | 2 Available

ONLY 1 LEFT!

We all need that mid afternoon boost, and our Conference guests will have YOU to thank as they enjoy a selection of treats and snacks to satisfy those afternoon cravings. Your exposure will include branded signage, the option to position a pop-up banner stand at the station, and the ability to provide branded promotional items on the station table.

Coffee Break Sponsor | \$3,000 | 2 Available

What's the most popular place at the Conference? The coffee station! Help keep everyone hyped as we brand the coffee stations with your name and logo. Picture each person pouring their fresh brew then grabbing your logo-stamped napkin before they depart. This include branded signage, as well as the option to position your pop-up banner stand at the station.



Hand Sanitizer Sponsor | \$2,500 | Exclusive

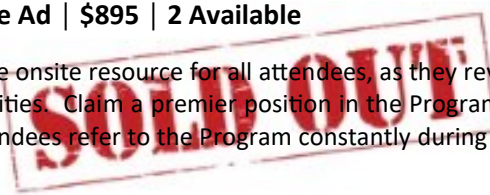
Share opportunities, not germs! Place your branded hand sanitizers literally in the hands of all attendees! Clip the bottle on the name badge holder, a purse, a pant loop, anything! Promote your company while ensuring proper hygiene to keep everyone safe and sanitized. There will also be branded bottles on the Registration Table.

Promotional Email Sponsor | \$1,000 | Several Available

Your company's logo will be featured in conference promotion emails to our 5,000+ database alerting them to register for this can't-miss event! Maybe promote a special giveaway you'll be doing at the Conference...the options are endless and the choice is yours!

Premium Program Full Page Ad | \$895 | 2 Available

The Conference Program is the onsite resource for all attendees, as they review agenda information and read session descriptions to plan their Conference activities. Claim a premier position in the Program, either on the front inside cover or back inside cover (first come, first served). Attendees refer to the Program constantly during the Conference, which means repeat exposure for you every time they open it!



Standard Program Ad | \$450 half page or \$750 full page | Several Available

Get your message out to every Conference attendee with a half or full page advertisement in the Conference Program. With this much display space, you have ample room to convey your key messages – and they'll be seen over and over as attendees flip through repeatedly to learn more about all the sessions and programs.

Conference Bag Insert | \$650 | Several Available

Everybody likes to find swag in their bag! Provide us with your promotional item, handout or brochure and we'll make sure it's in every Conference bag passed out to attendees. This is a great way to entice interest in visiting your table and/or to help people remember you long after the Conference.

Conference Website Ad | \$550 | Several Available

Be on the website that EVERYONE visits to learn about the Conference and register! In fact, people usually visit the Conference website *multiple* times to read about the agenda, plan their trip, register, and update/modify their registration. Your ad will include a link to any URL you specify. (Note: the Conference website will be released Early 2024.)

DON'T MISS OUT

Sponsorships are awarded on a first come, first served basis.
Return your order form today to lock in your opportunity!

PUTTING YOU
RIGHT IN THE
HANDS OF
ATTENDEES



MOBILE APP SPONSORSHIPS

Stand out at this year's Conference and drive traffic to your table with an add-on sponsorship opportunity. We're adding exciting mobile app options again at a variety of different price points. And, all sponsors' logos will be featured in our pre-Conference email campaign promotions - so the sooner you secure your sponsorship, the more exposure you'll get!

Mobile App Push Notification | \$1,500 | Limited Availability

Push notifications will allow you to reach attendees instantly with a strategically timed message or promotion. Similar to text messages, push notifications appear on the screen of an attendee's device even if the event app is closed. This ensures your alert will be seen! Encourage attendees to visit your table, or view your exhibitor listing to learn more about your products/services.

Mobile App Page Banner | \$795 | Several Available

Page Banners provide the ability to advertise and reach attendees in the app to drive table and website traffic. These Banners are placed on the Exhibitor screen for ultimate visibility and attendees can easily connect with you by tapping through to your website.

Mobile App Custom Card Ad | \$695 | 8 Available

While all exhibitors will receive a standard app profile, stand out on the home page of the mobile app while making your brand more visible with a custom card featuring a special offer, your logo and directing attendees to your website.

**The IBBA Conference Mobile App will launch 2 weeks BEFORE the Conference,
giving you advance audience exposure!**

Return your order form today to lock in your opportunity!

Option 1: Platinum Conference Sponsor Package - \$23,000

Educate and build awareness of your company before, at and after the IBBA Conference with this high-profile, **exclusive** sponsorship package that includes:

- **Kick Off Party Sponsor**

Right from the beginning you'll grab the attention of Conference attendees and enjoy premier positioning in the Marketplace and on our mobile event app. See page 5 for a complete description of everything included in this comprehensive sponsorship.

- **Double-Wide Table with Preferred Placement + Additional Exhibitor Passes**

Enjoy a commanding presence in the Marketplace with preferred table placement and two additional exhibitor passes so you can manage all the traffic coming your way.

- **Full Size, Full Color Conference Program Advertisement**

Feature your brand and call-to-action in the go-to resource attendees refer to repeatedly throughout their Conference experience.

- **Sponsor Splash Page Ad**

This exclusive graphic is displayed in the mobile app as a loading screen when attendees first enter the event.

- **Mobile App Page Banner + Highlighted Exhibitor App Status + Push Notification**

Page Banners cycle on the exhibitor screen so attendees can easily connect with you by tapping to go directly to your exhibitor listing or website. We'll also highlight your Platinum Status, while you customize your notification to all attendees!

- **Conference Website Display Ad**

Put your message in front of every person who visits ibbaconference.com to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.

- **2 Online Educational Webinars**

IBBA educational webinars are promoted to our 8,000+ database AND archived on myibba.org in our Learning Library. Time your Webinars before and/or after the Conference to strategically align with your overall marketing plan. PLUS, we'll send a post-webinar follow up email to all registrants on your behalf after each one.

- **1 Editorial Article on IBBA.org**

Thousands of business brokers, business owners and would-be entrepreneurs visit IBBA.org every month. Boost your subject authority and credibility with an educational article that highlights your expertise. Best part: Your article will stay up for a full year.

- **1 IBBA Magazine Article**

Submit an article for a quarterly edition of the IBBA Magazine and you'll land in the Inbox of more than 8,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!

- **Social Promotion**

Get in front of IBBA's robust online social community as we repeatedly mention your company's Platinum status, your conference table, your webinars and your articles.

- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**

You'll be displayed as one of our most important supporting firms on IBBA.org for a full year!

Option 2: Gold Conference Sponsor Package - \$17,500

Educate and build awareness of your company before, at and after the IBBA Conference with this high-profile, **exclusive** sponsorship package that includes:

- Marketplace Cocktail Reception Sponsor**
Stand out from the crowd as we fill the Marketplace for drinks, food and fun on Saturday, May 11th! See page 5 for a complete description of everything included in this comprehensive sponsorship.
- Double-Wide Table with Preferred Placement + Additional Exhibitor Passes**
Enjoy a commanding presence in the Marketplace with preferred table placement and two additional exhibitor passes so you can manage all the traffic coming your way.
- Full Size, Full Color Conference Program Advertisement**
Feature your brand and call-to-action in the go-to resource attendees refer to repeatedly throughout their Conference experience.
- Mobile App Page Banner + Highlighted Exhibitor App Status + Push Notification**
Page Banners cycle on the exhibitor screen so attendees can easily connect with you by tapping to go directly to your exhibitor listing or website. We'll also highlight your Gold Status, while you customize your notification to all attendees!
- Conference Website Display Ad**
Put your message in front of every person who visits ibbaconference.com to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.
- 2 Online Educational Webinars**
IBBA educational webinars are promoted to our 8,000+ database AND archived on myibba.org in our Learning Library. Time your Webinars before and/or after the Conference to strategically align with your overall marketing plan. PLUS, we'll send a post-webinar follow up email to all registrants on your behalf after each one.
- 1 Editorial Article on IBBA.org**
Thousands of business brokers, business owners and would-be entrepreneurs visit IBBA.org every month. Boost your subject authority and credibility with an educational article that highlights your expertise. Best part: Your article will stay up for a full year.
- 1 IBBA Magazine Article**
Submit an article for a quarterly edition of the IBBA Magazine and you'll land in the Inbox of more than 8,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!
- Social Promotion**
Get in front of IBBA's robust online social community as we repeatedly mention your company's Gold status, your conference table, your webinars and your articles.
- Logo + Link on IBBA.org Sponsor Rotator for 1 Year**
You'll be displayed as one of our most important supporting firms on IBBA.org for a full year!

Option 3: Silver Conference Sponsor Package - \$14,500

Educate and build awareness of your company before, at and after the IBBA Conference with this **exclusive** sponsorship package that includes:

- **Member Excellence Awards Sponsor**

As the Awards Sponsor, your logo and information will be featured in an exciting Awards Recognition Video at the Lunch Awards Program on Sunday, May 12th! Additionally, you'll have a 2 minute speaking feature and the option to place branded products or literature at the Conference. Even after the Conference is over, your company will continue to get exposure on the IBBA website and You Tube Channel when we announce the Award Winners.

- **Preferred Table Placement**

As a Silver Sponsor, you'll be awarded with a preferred table location in one of the highest traffic areas within the Exhibitor Marketplace.

- **Mobile App Page Banner + Highlighted Exhibitor App Status + Push Notification**

Page Banners cycle on the exhibitor screen so attendees can easily connect with you by tapping to go directly to your exhibitor listing or website. We'll also highlight your Silver Status, while you customize your notification to all attendees!

- **Conference Website Display Ad**

Put your message in front of every person who visits ibbaconference.com to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.

- **1 IBBA Magazine Article**

Submit an article for a quarterly edition of the IBBA Magazine and you'll land in the Inbox of more than 8,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!

- **Social Promotion**

Get in front of IBBA's robust online social community as we repeatedly mention your company's Silver status, your conference table, and your article.

- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**

You'll be displayed as one of our most important supporting firms on IBBA.org for a full year!

DON'T MISS OUT

Sponsorships are awarded on a first come, first served basis.

Return your order form today to lock in your opportunity!

Option 4: Bronze Conference Sponsor Package - \$12,500

Educate and build awareness of your company before, at and after the IBBA Conference with this **exclusive** sponsorship package that includes:

- **Saturday Lunch Sponsor**

As a the Saturday Lunch Sponsor, your logo and information will be featured on electronic display during the lunch program, and you'll have a 2 minute speaking feature during the lunch hour.

- **Preferred Table Placement**

As a Bronze Sponsor, you'll be awarded with a preferred table location in one of the highest traffic areas within the Exhibitor Marketplace.

- **Mobile App Page Banner + Highlighted Exhibitor App Status + Push Notification**

Page Banners cycle on the exhibitor screen so attendees can easily connect with you by tapping to go directly to your exhibitor listing or website. We'll also highlight your Bronze Status, while you customize your notification to all attendees!

- **Conference Website Display Ad**

Put your message in front of every person who visits ibbaconference.com to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.

- **1 IBBA Magazine Article**

Submit an article for a quarterly edition of the IBBA Magazine and you'll land in the Inbox of more than 8,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!

- **Social Promotion**

Get in front of IBBA's robust online social community as we repeatedly mention your company's Bronze status, your conference table, and your article.

- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**

You'll be displayed as one of our most important supporting firms on IBBA.org for a full year!

LOCK IT IN

Sponsorships are awarded on a first come, first served basis.
Return your order form today to lock in your opportunity!



2024 Conference Marketplace Exhibitor + Sponsor Contract

May 11-12, 2024 - The Galt House Hotel - Louisville, KY

Complete all sections of this contract (2 pages) and return with full payment to: IBBA Headquarters, 7100 E. Pleasant Valley Rd, Ste. 300, Independence, OH 44131; or email to sales@ibba.org

Primary Contact Name, Title

Website URL link for Conference Site

Email Address

Phone Number

Company Name

Company Address

City

State/Province

Zip/Postal Code

Country

EXHIBITOR FEES (select one)

On/Before January 19, 2024 ☐ \$1,695

On/Before March 31, 2024 ☐ \$1,895

After March 31, 2024 ☐ \$2,195

EXHIBITORS ONLY:

Marketplace Exhibitor purchase includes one complimentary admission.

Additional Attendees for the Marketplace are \$349 each.

Qty _____ x \$349 Total _____

SPONSORSHIPS + SAVINGS PACKAGES (select all that apply)

<input checked="" type="checkbox"/> PLATINUM CONFERENCE PACKAGE	\$23,000
<input checked="" type="checkbox"/> GOLD CONFERENCE PACKAGE	\$17,500
<input checked="" type="checkbox"/> SILVER CONFERENCE PACKAGE	\$14,500
<input checked="" type="checkbox"/> BRONZE CONFERENCE PACKAGE	\$12,500
<input checked="" type="checkbox"/> Kick Off Cocktail Party Sponsor	\$18,000
<input checked="" type="checkbox"/> Marketplace Cocktail Party Sponsor	\$13,500
<input checked="" type="checkbox"/> Member Excellence Awards Sponsor	\$11,500
<input checked="" type="checkbox"/> Saturday Lunch Program Sponsor	\$9,500
<input checked="" type="checkbox"/> Registration Sponsor	\$8,500
<input checked="" type="checkbox"/> WIFI Access Sponsor	\$7,500
<input checked="" type="checkbox"/> Education Sponsor	\$7,500
<input checked="" type="checkbox"/> Conference Bag Sponsor	\$4,500
<input type="checkbox"/> Welcome Letter Sponsor	\$3,800
<input checked="" type="checkbox"/> Charging Station Sponsor	\$3,800
<input type="checkbox"/> Photo Spot Sponsor	\$3,500

<input checked="" type="checkbox"/> Name Badge Sponsor	\$3,500
<input checked="" type="checkbox"/> Pocket Program Guide Sponsor	\$3,500
<input type="checkbox"/> Sweet Treat Break Sponsor	\$3,200
<input type="checkbox"/> Sweet Treat Break Sponsor	\$3,200
<input type="checkbox"/> Coffee Break Sponsor	\$3,000
<input type="checkbox"/> Coffee Break Sponsor	\$3,000
<input type="checkbox"/> Hand Sanitizer Sponsor	\$2,500
<input type="checkbox"/> Mobile App Push Notification	\$1,500
<input type="checkbox"/> Promotional Email Sponsor	\$1,000
<input checked="" type="checkbox"/> Premium Full Page Program Ad	\$895
<input type="checkbox"/> Mobile App Page Banner	\$795
<input type="checkbox"/> Standard Full Page Program Ad	\$750
<input type="checkbox"/> Mobile App Custom Card Ad	\$695
<input type="checkbox"/> Conference Bag Insert	\$650
<input type="checkbox"/> Conference Website Ad	\$550
<input type="checkbox"/> Standard Program Half Page Ad	\$450

SEE PAGE 2 FOR TERMS + PAYMENT

PAYMENT INFORMATION



Return this application with full payment to:

IBBA
Attn: IBBA Exhibit Manager
7100 E. Pleasant Valley Rd., Suite 300
Independence, OH 44131

You may scan and email the contract and payment information to sales@ibba.org

Check (made payable to IBBA)

Visa MasterCard American Express

Company Name: _____ ("Company")

Total Amount Due: \$ _____ (from Page 1 selections)

Credit Card Number: _____

Expiration Date: _____ CSV: _____

Cardholder's Name: _____

Billing Address: _____

Upon signing below, I verify that I am an authorized signatory for the Company; authorize the Total Amount Due charge above; agree to abide by the Rules and Regulations for the 2024 IBBA Conference which are part of this Contract; and will comply with all conditions under which the event space at the event facility is leased to IBBA. The Company may not cancel this contract after acceptance by IBBA, except for breach of this contract by IBBA. No refunds will be given. A 100% cancellation fee applies. All cancellations must be directed in writing to: IBBA; 7100 E. Pleasant Valley Rd., Suite 300, Independence, OH 44131. Email: sales@ibba.org.

Authorized Name (Print)

Date

Authorized Signature