

THE BUSINESS BROKER EVENT OF THE YEAR™

# 2026 IBBA Annual Conference

Friday, May 29 - Sunday, May 31, 2026

 Hyatt Regency Minneapolis  
Minneapolis, MN



EXHIBITOR + SPONSORSHIP PROSPECTUS

## WHO IS IBBA?

The International Business Brokers Association (IBBA) is the world's largest professional community of business intermediary specialists, servicing the people and firms engaged in various aspects of business brokerage, from Main Street to lower middle market. IBBA Annual Conferences are the industry's premier avenue for continuing education, networking and camaraderie.

WITH OVER 3,000 MEMBERS, IBBA IS THE LARGEST  
COMMUNITY OF BUSINESS BROKERS IN THE WORLD.

## JOIN US



Our Conference program of top-notch speakers, skills workshops, peer sessions, networking and fun draws **over 800 attendees** across a spectrum of experience levels and geographies.

**There is no larger gathering of Business Brokers in the world!**

Attendees want more time with YOU, the Exhibitors, so we're continuing a two day format for the 2026 Marketplace!

## WHO SHOULD EXHIBIT?

Business Intermediaries are business owners who need solutions to run their core business functions. Additionally, as professional advisors to other business owners, they are often called upon to recommend products and services that will help their clients improve their businesses and close transactions. IBBA Conferences provide an exclusive opportunity to connect face-to-face with the business intermediary community, to tap this vast purchasing and influence power. Popular exhibitor industry categories include:

|                    |                    |                         |                     |
|--------------------|--------------------|-------------------------|---------------------|
| Lending            | Software Solutions | Marketing Services      | Valuation Services  |
| Data Providers     | Sales Solutions    | Franchise Opportunities | Business Consulting |
| Financial Services | Legal Services     | Research Services       | Insurance Solutions |

# VENUE SPOTLIGHT + EVENT LOGISTICS

## Hyatt Regency® Minneapolis

### Marketplace | Friday, May 29 + Saturday, May 30 + Sunday, May 31

**NEW THIS YEAR!** The Kick Off Reception will take place in the Marketplace on Friday, May 29th with the entire Conference running through Sunday, May 31st, drawing nearly 800 attendees.

The Marketplace runs from **5:30pm—7pm** on Friday, May 29th, **7:30am—7:30pm** on Saturday, May 30th, and **7:30am—11:00am** on Sunday, May 31st. This includes dedicated exhibitor time, an exhibitor networking lunch, an evening cocktail reception, and breaks in the exhibitor hall.

#### Good To Know

**Marketplace Exhibitor setup will be from 3:00pm—5:00pm on Friday, May 29th.** This is an 8x8 space, table top exhibit only! Banners cannot be taller than 8 feet, or wider than 6 feet. While Exhibitor breakdown can begin at 11:00am on Sunday, May 31st, we hope you'll join us for the Awards Lunch Program at 12pm.

**The Marketplace closes at 11am. Early breakdown is strictly prohibited.**

### Experience the Best of Minneapolis | Hotel Details

Conveniently located near Nicollet Mall and connected to the Minneapolis Convention Center via the skyway, Hyatt Regency Minneapolis offers the ideal place to meet and retreat in downtown Minneapolis. Discover some of the city's best sports, dining and entertainment a short walk away, including Loring Park, Target Center, the Orpheum Theatre and more. With a room block rate of \$201 plus tax, click [HERE](#) to make reservations within the room block. Located just 12 miles from Minneapolis–Saint Paul International Airport (MSP).

### Event Highlights

- |                            |  |
|----------------------------|--|
| <b>Friday, May 29th:</b>   | Kick Off Cocktail Party: 5:30pm - 7:00pm   |
| <b>Saturday, May 30th:</b> | Marketplace Hours: 7:30am - 7:30pm<br>Marketplace Cocktail Party: 5:30pm - 7:30pm            |
| <b>Sunday, May 31st:</b>   | Marketplace Hours: 7:30am - 11:00am<br>Please join us for the Lunch Program 12:00pm - 1:30pm |

We call our exhibitor area the Marketplace, and it's one of the feature attractions at IBBA Conferences. We keep our exhibitors in the midst of all the traffic and action! You'll be strategically positioned for all meals, breaks and social activities, and we block exclusive time just for the Marketplace.

## BOOK EARLY + SAVE!

**\$1,695**      **On/Before February 2, 2026**

### Exhibitor Marketplace

**MAY 29 & 30 & 31, 2026**

**\$1,895**      **On/Before April 20, 2026**

Exhibit package includes one 6 foot table and one complimentary attendee registration. This is an 8x8 space, table top exhibit only!

**\$2,195**      **After April 20, 2026**

## SPONSORSHIPS-AT-A-GLANCE

|                                       |          |
|---------------------------------------|----------|
| • Platinum Package Sponsor            | \$23,000 |
| • Gold Package Sponsor                | \$17,500 |
| • Silver Package Sponsor              | \$14,500 |
| • Bronze Package Sponsor              | \$12,500 |
| • Kick Off Cocktail Party Sponsor     | \$18,000 |
| • Marketplace Cocktail Party Sponsor  | \$13,500 |
| • Member Excellence Awards Sponsor    | \$11,500 |
| • Saturday Lunch Program Sponsor      | \$10,000 |
| • Registration Sponsor                | \$9,500  |
| • WIFI Access Sponsor                 | \$7,500  |
| • Education Sponsor                   | \$7,500  |
| • Conference Bag Sponsor              | \$5,000  |
| • <b>NEW!</b> Wellness Sponsor        | \$5,000  |
| • <b>BRAND NEW!</b> Head Shot Sponsor | \$5,000  |

|                           |         |
|---------------------------|---------|
| Mobile App Opportunities: |         |
| • Push Notification       | \$1,000 |
| • Page Banner             | \$850   |
| • Custom Card Ad          | \$650   |

|                                    |         |
|------------------------------------|---------|
| • <b>NEW!</b> Ribbon Tower Sponsor | \$4,000 |
| • Name Badge Sponsor               | \$4,000 |
| • Pocket Guide Sponsor             | \$4,000 |
| • Welcome Letter Sponsor           | \$3,500 |
| • Energy Boost Sponsor             | \$3,500 |
| • Energy Boost Sponsor             | \$3,500 |
| • Coffee Break Sponsor             | \$3,000 |
| • Coffee Break Sponsor             | \$3,000 |
| • Hand Sanitizer Sponsor           | \$2,500 |
| • Charging Station Sponsor         | \$2,500 |
| • Promotional Email Sponsor        | \$2,000 |
| • Premium Program Full Page Ad     | \$1,250 |
| • Standard Program Full Page Ad    | \$850   |
| • Conference Bag Insert            | \$850   |
| • Conference Website Ad            | \$750   |
| • Standard Program Half Page Ad    | \$550   |

**More Opportunities Than Ever to Engage, Connect + Close!**

## PREMIER SPONSORSHIPS

### Conference Kick Off Reception Sponsor | \$18,000 | Exclusive

There is no better way to draw attention to your company than by being the one who kicks off the entire Conference on Friday, May 29th! Guests will enjoy cocktails, appetizers and entertainment, all in your name - literally! We'll name the event in your honor, have logo signage throughout, and we'll even have the hotel design a signature drink in your company name with custom napkins. This sponsorship includes a double-wide table with preferred placement, two additional exhibitor passes, a **2 minute speaking feature**, and a quick hello during the Friday evening reception. PLUS you'll have the Exclusive Sponsor Splash Page Ad that shows every time registrants launch our mobile app!



THIS SPONSORSHIP IS ALSO AVAILABLE AS A PLATINUM SAVINGS PACKAGE! SEE PAGE 10 FOR DETAILS.

### Marketplace Cocktail Party Sponsor | \$13,500 | Exclusive

Stand out from the crowd as we fill the Marketplace for drinks, food and fun on Saturday, May 30th! You'll be featured on event signage, we'll have a signature drink specially designed in your name, and the cocktail napkins will feature your logo - you'll literally be in the hands of hundreds of people. This sponsorship also includes a **2 minute speaking feature** during the Saturday program a double-wide table with preferred placement and two additional exhibitor passes.



THIS SPONSORSHIP IS ALSO AVAILABLE AS A GOLD SAVINGS PACKAGE! SEE PAGE 11 FOR DETAILS.

### Member Excellence Awards Sponsor | \$11,500 | Exclusive

As the Awards Sponsor, your logo and information will be featured at the Lunch Awards Program on Sunday, May 31st! Additionally, you'll have a **2 minute speaking feature** and the option to place a branded product or literature at the Conference. Even after the Conference is over, your company will continue to get exposure on the IBBA website when we announce the Award Winners. Further, this sponsorship also includes preferred table placement.



THIS SPONSORSHIP IS ALSO AVAILABLE AS A SILVER SAVINGS PACKAGE! SEE PAGE 12 FOR DETAILS.

### Saturday Lunch Program Sponsor | \$10,000 | Exclusive

You'll have the attention of all Conference attendees as they join in the grand ballroom to break bread and enjoy lunch together on Saturday, May 30th. As the Saturday Lunch Program Sponsor, your logo and information will be featured on electronic display during the lunch program, and you'll have a coveted **2 minute speaking feature** during the lunch hour, including powerpoint/ video display. Further, this sponsorship includes preferred table placement.



THIS SPONSORSHIP IS ALSO AVAILABLE AS A BRONZE SAVINGS PACKAGE! SEE PAGE 13 FOR DETAILS.

## EXCLUSIVE OPPORTUNITIES

### Registration Sponsor | \$9,500 | Exclusive

Get noticed right away as attendees come check-in and print their name badge! Only your logo will be exclusively featured on the custom branded frames surrounding each self check-in kiosk. You'll have a coveted **2 minute speaking feature** (including power point and/or video display) either immediately before or after the Opening Session, giving you the chance to educate the entire crowd about your product or service. Plus, you'll have preferred table placement, a website display ad, mobile app featured sponsor listing, highlighted exhibitor app status, and an abundance of promotional displays throughout!



### WIFI Access Sponsor | \$7,500 | Exclusive

Perhaps the most important sponsorship according to our attendees! As the WIFI Sponsor, your logo and information will be featured all over the entire Conference referencing the WIFI Access Code! PLUS, we'll work with the venue to create a custom passcode in your company's honor. Additionally, you'll have the option to place a branded product or literature at the Conference. This sponsorship includes preferred table placement, mobile app featured sponsor listing, highlighted exhibitor app status, and one push-button notification that sends a special message to our attendees.



### Education Sponsor | \$7,500 | Exclusive

Our selection of educational Workshops are a highlight of the Conference! Feature your logo and contact information on the beginning slide of the presentation as attendees enter the room, and on the evaluation form all attendees will complete. We'll also include your logo on the Workshops download webpage, which is visited by all attendees multiple times to access their workshop materials, and in the Conference Program next to your sponsored Workshop. Plus, you'll receive preferred table placement, mobile app featured sponsor listing and highlighted exhibitor app status!



### Conference Bag Sponsor | \$5,000 | Exclusive

Talk about visibility! Conference goers carry their bags all Conference long, and take them home for continued use. Want your company's logo to literally be in the hands of everyone? Then grab this exclusive sponsorship and we'll have your logo imprinted right on the bag with the IBBA Conference Logo. Anywhere an attendee looks, they will see YOU!

### **NEW!** Wellness Sponsor | \$5,000 | Exclusive

As the official chair massage sponsor, this partnership offers an exclusive opportunity to showcase your brand while helping attendees recharge and rejuvenate through 10 minute soothing, professional chair massages. Your logo will be prominently featured throughout the event, with the opportunity to connect with attendees in a positive and memorable way. PLUS you can position your stationary pop-up banner next to it as well.

## **BRAND NEW! Professional Head Shot Sponsor | \$5,000 | Exclusive**

In need of an updated headshot? Many professionals are—and your company can be the sponsor that delivers real value. Sponsor IBBA's first-ever Professional Headshot Station and enjoy high-visibility brand exposure throughout the conference. This meaningful attendee benefit includes branded signage and the option to position your pop-up banner stand directly at the headshot station. Unlike giveaways that are quickly forgotten, a professional headshot offers lasting value, supporting attendees' personal brands long after the conference ends—while keeping your company top of mind.

## **NEW! Ribbon Tower Sponsor | \$4,000 | Exclusive**

Providing a visually captivating and interactive experience, attendees will see your logo when they select their own colorful ribbons to showcase their personal achievements and affiliations. This high-visibility feature will be a central part of the event, drawing attention and encouraging meaningful engagement among conference-goers. Use this opportunity to display your pop-up banner, greet our attendees and remind them to visit your table!

## **Name Badge Sponsor | \$4,000 | Exclusive**

Have your logo appear on every Conference attendee as our name badge holder sponsor. This upgraded badge holder features a large imprint area to showcase your brand, and a handy pocket for attendees' materials. EVERYONE looks at each others' badges – and now they'll be looking at YOU!

## **Pocket Guide Sponsor | \$4,000 | Exclusive**

Feature your company on the pocket-size reference guide that everyone will be pulling out during the Conference! This guide provides an at-a-glance view of the Conference – perfect for a quick check on what's next and room locations. The best part: Conference attendees can stick it in the name badge neck wallet, so you know you'll have lots of visibility!

## **Welcome Letter Sponsor | \$3,500 | Exclusive**

Join us in welcoming each guest upon check-in with our Welcome Letter opportunity. The hotel will distribute your custom letter containing a special Conference welcome message and YOUR special note. Use this opportunity to greet our attendees, remind them to visit your table, and/or include a special offer.

## **Energy Boost Sponsor | \$3,500 | 2 Available**

We all need that mid afternoon boost, and our Conference guests will have YOU to thank as they enjoy a selection of beverages and snacks to satisfy those afternoon cravings while also mingling and networking between sessions. Your exposure will include branded signage, the option to position a pop-up banner stand, and the ability to provide branded promotional items on the station table.

## **Coffee Break Sponsor | \$3,000 | 2 Available**

What's the most popular place at the Conference? The coffee station! Help keep everyone hyped as we brand the coffee stations with your name and logo. Picture each person pouring their fresh brew then grabbing your logo-stamped napkin before they depart. This includes branded signage, as well as the option to position your pop-up banner stand at the station.

## **Hand Sanitizer Sponsor | \$2,500 | Exclusive**

Share opportunities, not germs! Place your branded hand sanitizers literally in the hands of all attendees! Add the bottle in your name badge holder, purse, pant loop, anything! Promote your company while ensuring proper hygiene to keep everyone safe and sanitized.

## **Charging Station Sponsor | \$2,500 | Exclusive**

Power up your presence by selecting this exclusive opportunity to sponsor our charging station for the entire Conference. None of us can live without our phones, so a stop at this station is a must for many! We'll brand the station with your logo and put it in a high traffic spot, PLUS you can position your stationary pop-up banner next to it as well.

## **Promotional Email Sponsor | \$2,000 | Several Available**

Your company's logo will be featured in conference promotion emails to our 8,000+ database alerting them to register for this can't-miss event! Maybe promote a special giveaway you'll be doing at the Conference...the options are endless and the choice is yours!

## **Premium Program Full Page Ad | \$1,250 | 2 Available**

The Conference Program is the onsite resource for all attendees, as they review agenda information and read session descriptions to plan their Conference activities. Claim a premier position in the Program, either on the front inside cover or back inside cover (first come, first served). Attendees refer to the Program constantly during the Conference, which means repeat exposure for you every time they open it!

## **Standard Program Ad | \$850 full page or \$550 half page | Several Available**

Get your message out to every Conference attendee with a half or full page advertisement in the Conference Program. With this much display space, you have ample room to convey your key messages – and they'll be seen over and over as attendees flip through repeatedly to learn more about all the sessions and programs.

## **Conference Bag Insert | \$850 | Several Available**

Everybody likes to find swag in their bag! Provide us with your promotional item, handout or brochure and we'll make sure it's in every Conference bag passed out to attendees. This is a great way to entice interest in visiting your table and/or to help people remember you long after the Conference.

## **Conference Website Ad | \$750 | Several Available**

Be on the website that EVERYONE visits to learn about the Conference and register! In fact, people usually visit the Conference website *multiple* times to read about the agenda, plan their trip, register, and update/modify their registration. Your ad will include a link to any URL you specify. (Note: the Conference website will be released Early 2025.)

**DON'T MISS OUT**

Sponsorships are awarded on a first come, first served basis.  
Return your order form today to lock in your opportunity!

PUTTING YOU  
RIGHT IN THE  
HANDS OF  
ATTENDEES



## MOBILE APP SPONSORSHIPS

**Stand out at this year's Conference and drive traffic to your table with an add-on sponsorship opportunity. We're adding exciting mobile app options again at a variety of different price points. And, all sponsors' logos will be featured in our pre-Conference email campaign promotions - so the sooner you secure your sponsorship, the more exposure you'll get!**

### **Mobile App Push Notification | \$1,000 | Limited Availability**

Push notifications will allow you to reach attendees instantly with a strategically timed message or promotion. Similar to text messages, push notifications appear on the screen of an attendee's device even if the event app is closed. This ensures your alert will be seen! Encourage attendees to visit your table, or view your exhibitor listing to learn more about your products/services.

### **Mobile App Page Banner | \$850 | Several Available**

Page Banners provide the ability to advertise and reach attendees in the app to drive table and website traffic. These Banners are placed on the Exhibitor screen for ultimate visibility and attendees can easily connect with you by tapping through to your website.

### **Mobile App Custom Card Ad | \$650 | Several Available**

While all exhibitors will receive a standard app profile, stand out on the home page of the mobile app while making your brand more visible with a custom card featuring a special offer, your logo and directing attendees to your website.

The IBBA Conference Mobile App will launch 2 weeks BEFORE the Conference, giving you advance audience exposure!

**Return your order form today to lock in your opportunity!**

## Option 1: Platinum Conference Sponsor Package - \$23,000

Educate and build awareness of your company before, at and after the IBBA Conference with this high-profile, **exclusive** sponsorship package that includes:

- **Kick Off Party Sponsor**  
Right from the beginning you'll grab the attention of Conference attendees and enjoy premier positioning in the Marketplace and on our mobile event app. See page 5 for a complete description of everything included in this comprehensive sponsorship.
- **Double-Wide Table with Preferred Placement + Additional Exhibitor Passes**  
Enjoy a commanding presence in the Marketplace with a double-wide table with preferred placement and two additional exhibitor passes so you can manage all the traffic coming your way.
- **Full Size, Full Color Conference Program Advertisement**  
Feature your brand and call-to-action in the go-to resource attendees refer to repeatedly throughout their Conference experience.
- **Sponsor Splash Page Ad**  
This exclusive graphic is displayed in the mobile app as a loading screen when attendees first enter the event.
- **Mobile App Featured Sponsor Listing + Highlighted Sponsor Status + Push Notification**  
Featured Sponsor listings cycle on the home screen so attendees can easily connect with you by tapping to go directly to your exhibitor listing and/or website. We'll also highlight your Platinum Status with a notification to all attendees!
- **Conference Website Display Ad**  
Put your message in front of every person who visits [ibbaconference.com](http://ibbaconference.com) to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.
- **2 Online Educational Webinars**  
IBBA educational webinars are promoted to our 8,000+ database AND archived on [myibba.org](http://myibba.org) in our Learning Library. Time your Webinars before and/or after the Conference to strategically align with your overall marketing plan. PLUS, we'll send a post-webinar follow up email to all registrants on your behalf after each one.
- **1 Editorial Article on IBBA.org**  
Thousands of business brokers, business owners and would-be entrepreneurs visit [IBBA.org](http://IBBA.org) every month. Boost your subject authority and credibility with an educational article that highlights your expertise. Best part: Your article will stay up for a full year.
- **1 IBBA Magazine Article**  
Submit an article for a quarterly edition of the IBBA Magazine and you'll land in the Inbox of more than 8,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!
- **Social Promotion**  
Get in front of IBBA's robust online social community as we repeatedly mention your company's Platinum status, your conference logo, your webinars and your articles.
- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**  
You'll be displayed as one of our most important supporting firms on [IBBA.org](http://IBBA.org) for a full year!

## Option 2: Gold Conference Sponsor Package - \$17,500

Educate and build awareness of your company before, at and after the IBBA Conference with this high-profile, **exclusive** sponsorship package that includes:

- **Marketplace Cocktail Reception Sponsor**  
Stand out from the crowd as we fill the Marketplace for drinks, food and fun on Saturday, May 30th! See page 5 for a complete description of everything included in this comprehensive sponsorship.
- **Double-Wide Table with Preferred Placement + Additional Exhibitor Passes**  
Enjoy a commanding presence in the Marketplace with a double-wide table with preferred placement and two additional exhibitor passes so you can manage all the traffic coming your way.
- **Full Size, Full Color Conference Program Advertisement**  
Feature your brand and call-to-action in the go-to resource attendees refer to repeatedly throughout their Conference experience.
- **Mobile App Featured Sponsor Listing + Highlighted Sponsor Status + Push Notification**  
Featured Sponsor listings cycle on the home screen so attendees can easily connect with you by tapping to go directly to your exhibitor listing and/or website. We'll also highlight your Gold Status with a notification to all attendees!
- **Conference Website Display Ad**  
Put your message in front of every person who visits [ibbaconference.com](http://ibbaconference.com) to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.
- **2 Online Educational Webinars**  
IBBA educational webinars are promoted to our 8,000+ database AND archived on [myibba.org](http://myibba.org) in our Learning Library. Time your Webinars before and/or after the Conference to strategically align with your overall marketing plan. PLUS, we'll send a post-webinar follow up email to all registrants on your behalf after each one.
- **1 Editorial Article on IBBA.org**  
Thousands of business brokers, business owners and would-be entrepreneurs visit [IBBA.org](http://IBBA.org) every month. Boost your subject authority and credibility with an educational article that highlights your expertise. Best part: Your article will stay up for a full year.
- **1 IBBA Magazine Article**  
Submit an article for a quarterly edition of the IBBA Magazine and you'll land in the Inbox of more than 8,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!
- **Social Promotion**  
Get in front of IBBA's robust online social community as we mention your company's Gold status, your conference logo, your webinars and your articles.
- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**  
You'll be displayed as one of our most important supporting firms on [IBBA.org](http://IBBA.org) for a full year!

## Option 3: Silver Conference Sponsor Package - \$14,500

Educate and build awareness of your company before, at and after the IBBA Conference with this **exclusive** sponsorship package that includes:

- **Member Excellence Awards Sponsor**  
As the Awards Sponsor, your logo and information will be featured at the Lunch Awards Program on Sunday, May 31st! Additionally, you'll have a 2 minute speaking feature and the option to place branded products or literature at the Conference. Even after the Conference is over, your company will continue to get exposure on the IBBA website when we announce the Award Winners.
- **Preferred Table Placement**  
As a Silver Sponsor, you'll be awarded with a preferred table location in one of the highest traffic areas within the Exhibitor Marketplace.
- **Mobile App Featured Sponsor Listing + Highlighted Sponsor Status + Push Notification**  
Featured Sponsor listings cycle on the home screen so attendees can easily connect with you by tapping to go directly to your exhibitor listing and/or website. We'll also highlight your Silver Status with a notification to all attendees!
- **Conference Website Display Ad**  
Put your message in front of every person who visits [ibbaconference.com](http://ibbaconference.com) to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.
- **1 IBBA Magazine Article**  
Submit an article for a quarterly edition of the IBBA Magazine and you'll land in the Inbox of more than 8,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!
- **Social Promotion**  
Get in front of IBBA's robust online social community as we mention your company's Silver status, your logo, and your article.
- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**  
You'll be displayed as one of our most important supporting firms on IBBA.org for a full year!

## DON'T MISS OUT

Sponsorships are awarded on a first come, first served basis.  
Return your order form today to lock in your opportunity!

## Option 4: Bronze Conference Sponsor Package - \$12,500

Educate and build awareness of your company before, at and after the IBBA Conference with this **exclusive** sponsorship package that includes:

- **Saturday Lunch Sponsor**  
As a the Saturday Lunch Sponsor, your logo and information will be featured on electronic display during the lunch program, and you'll have a 2 minute speaking feature during the lunch hour.
- **Preferred Table Placement**  
As a Bronze Sponsor, you'll be awarded with a preferred table location in one of the highest traffic areas within the Exhibitor Marketplace.
- **Mobile App Featured Sponsor Listing + Highlighted Sponsor Status + Push Notification**  
Featured Sponsor listings cycle on the home screen so attendees can easily connect with you by tapping to go directly to your exhibitor listing and/or website. We'll also highlight your Bronze Status with a notification to all attendees!
- **Conference Website Display Ad**  
Put your message in front of every person who visits [ibbaconference.com](http://ibbaconference.com) to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.
- **1 IBBA Magazine Article**  
Submit an article for a quarterly edition of the IBBA Magazine and you'll land in the Inbox of more than 8,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!
- **Social Promotion**  
Get in front of IBBA's robust online social community as we mention your company's Bronze status, your conference logo, and your article.
- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**  
You'll be displayed as one of our most important supporting firms on [IBBA.org](http://IBBA.org) for a full year!

## LOCK IT IN

Sponsorships are awarded on a first come, first served basis.  
Return your order form today to lock in your opportunity!



# 2026 Conference Marketplace Exhibitor + Sponsor Contract

Complete all sections of this contract (2 pages) and return with full payment to: sales@ibba.org

May 30-31, 2026 - Hyatt Regency Minneapolis - Minneapolis, MN

Primary Contact Name, Title \_\_\_\_\_ Website URL link for Conference Site \_\_\_\_\_

Email Address \_\_\_\_\_ Phone Number \_\_\_\_\_

Company Name \_\_\_\_\_ Company Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

**EXHIBITOR FEES (select one)**

- On/Before February 2, 2026  \$1,695
- On/Before April 20, 2026  \$1,895
- After April 20, 2026  \$2,195

**EXHIBITORS ONLY:**

Marketplace Exhibitor purchase includes one complimentary admission. Additional Attendees for the Marketplace are \$425 each.

Qty \_\_\_\_\_ x \$425 Total \_\_\_\_\_

**SPONSORSHIPS + SAVINGS PACKAGES (select all that apply)**

|                          |                                     |          |
|--------------------------|-------------------------------------|----------|
| <input type="checkbox"/> | <b>PLATINUM PACKAGE</b>             | \$23,000 |
| <input type="checkbox"/> | <b>GOLD PACKAGE</b>                 | \$17,500 |
| <input type="checkbox"/> | <b>SILVER PACKAGE</b>               | \$14,500 |
| <input type="checkbox"/> | <b>BRONZE PACKAGE</b>               | \$12,500 |
| <input type="checkbox"/> | Kick Off Cocktail Party Sponsor     | \$18,000 |
| <input type="checkbox"/> | Marketplace Cocktail Party Sponsor  | \$13,500 |
| <input type="checkbox"/> | Member Excellence Awards Sponsor    | \$11,500 |
| <input type="checkbox"/> | Saturday Lunch Program Sponsor      | \$10,000 |
| <input type="checkbox"/> | Registration Sponsor                | \$9,500  |
| <input type="checkbox"/> | WIFI Access Sponsor                 | \$7,500  |
| <input type="checkbox"/> | Education Sponsor                   | \$7,500  |
| <input type="checkbox"/> | Conference Bag Sponsor              | \$5,000  |
| <input type="checkbox"/> | <b>NEW!</b> Wellness Sponsor        | \$5,000  |
| <input type="checkbox"/> | <b>BRAND NEW!</b> Head Shot Sponsor | \$5,000  |
| <input type="checkbox"/> | <b>NEW!</b> Ribbon Tower Sponsor    | \$4,000  |
| <input type="checkbox"/> | Name Badge Sponsor                  | \$4,000  |

|                          |                               |         |
|--------------------------|-------------------------------|---------|
| <input type="checkbox"/> | Pocket Guide Sponsor          | \$4,000 |
| <input type="checkbox"/> | Welcome Letter Sponsor        | \$3,500 |
| <input type="checkbox"/> | Energy Boost Sponsor          | \$3,500 |
| <input type="checkbox"/> | Energy Boost Sponsor          | \$3,500 |
| <input type="checkbox"/> | Coffee Break Sponsor          | \$3,000 |
| <input type="checkbox"/> | Coffee Break Sponsor          | \$3,000 |
| <input type="checkbox"/> | Hand Sanitizer Sponsor        | \$2,500 |
| <input type="checkbox"/> | Charging Station Sponsor      | \$2,500 |
| <input type="checkbox"/> | Promotional Email Sponsor     | \$2,000 |
| <input type="checkbox"/> | Premium Full Page Program Ad  | \$1,250 |
| <input type="checkbox"/> | Mobile App Push Notification  | \$1,000 |
| <input type="checkbox"/> | Mobile App Page Banner        | \$850   |
| <input type="checkbox"/> | Standard Full Page Program Ad | \$850   |
| <input type="checkbox"/> | Conference Bag Insert         | \$850   |
| <input type="checkbox"/> | Conference Website Ad         | \$750   |
| <input type="checkbox"/> | Mobile App Custom Card Ad     | \$650   |
| <input type="checkbox"/> | Standard Program Half Page Ad | \$550   |

SEE PAGE 2 FOR TERMS + PAYMENT

## PAYMENT INFORMATION



Return this application by emailing the contract and payment information to [sales@ibba.org](mailto:sales@ibba.org)

Visa                  MasterCard                  American Express

Company Name: \_\_\_\_\_ (“Company”)

Total Amount Due: \$ \_\_\_\_\_ (from Page 1 selections)

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Cardholder’s Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Upon signing below, I verify that I am an authorized signatory for the Company; authorize the Total Amount Due charge above; agree to abide by the Rules and Regulations for the 2026 IBBA Conference which are part of this Contract; and will comply with all conditions under which the event space at the event facility is leased to IBBA. The Company may not cancel this contract after acceptance by IBBA, except for breach of this contract by IBBA. No refunds will be given. A 100% cancellation fee applies. All cancellations must be directed in writing to: [sales@ibba.org](mailto:sales@ibba.org)

\_\_\_\_\_  
Authorized Name (Print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Authorized Signature