

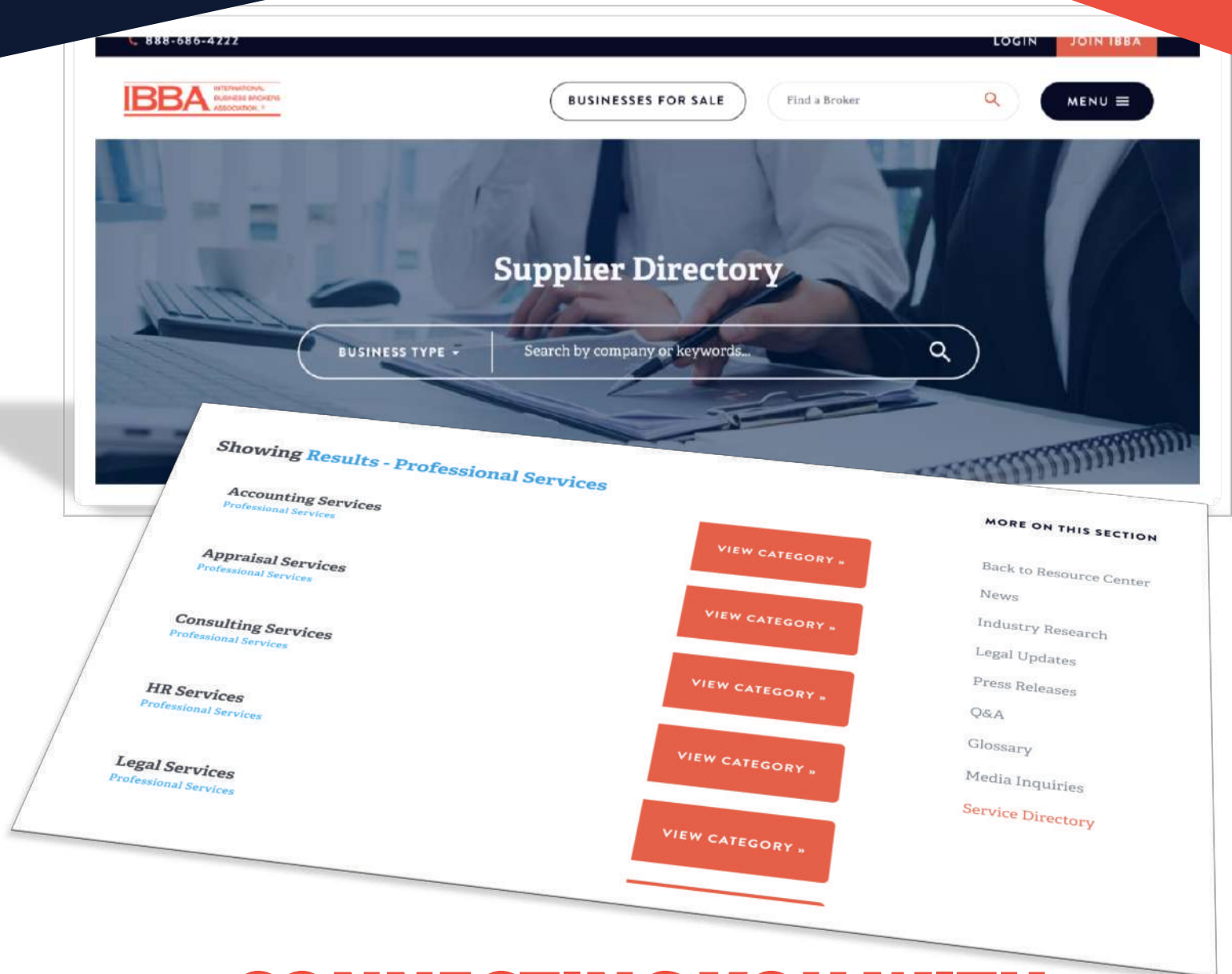


# SUPPLIER DIRECTORY

Connecting You With Opportunity

Reach business intermediaries, transaction advisors and small business owners with the IBBA's Online Supplier Directory.

**WWW.IBBA.ORG**



**CONNECTING YOU WITH  
OPPORTUNITY ALL YEAR LONG**

# Our Supplier Directory listing options give you budget-friendly, targeted exposure.

## **BASIC LISTING**

***\$595 PER YEAR***

- ONE PRACTICE + SUB CATEGORY
- COMPANY NAME
- ADDRESS
- PHONE NUMBER
- WEBSITE LINK

VS.

## **PREMIUM LISTING**

***\$895 PER YEAR***

- BASIC LISTING FEATURES •
- PLUS...**
- COMPANY LOGO
  - CONTACT NAME
  - UP TO 6 UPLOADS (images, flyers, videos, etc.)

NEED MORE THAN ONE LISTING?

SAVE **50% OFF** EACH ADDITIONAL LISTING!

DISCOUNT APPLIED TO LISTINGS OF EQUAL OR LESSER VALUE

# AVAILABLE CATEGORIES

## PROFESSIONAL SERVICES

Accounting Services

HR Services

Virtual Assistant Services

Escrow Services

Appraisal Services

Legal Services

Training Services

Loan Servicing

Consulting Services

Valuation Services

Tax Planning

## INSURANCE SERVICES

Professional Liability Insurance

Personal Insurance

## FINANCING

401K Rollover Services

Commercial Lenders

SBA Lenders

## INVESTING

Real Estate

Wealth Managers

## TECHNOLOGY

Accounting Software

Data Services

Computer Hardware

Payroll Software

CRM Software

Valuation Software

## SALES & MARKETING

Business Development

List Providers

Digital Marketing

Promotional Products

Business Broker Franchises

CBR/CIM Production

## PERSONAL SERVICES

Wellness

# IBBA. ORG INSIGHTS...

PAGEVIEWS **473,937**  
↑ 16.8%



AVG. SESSION DURATION **3:12**  
↑ 5.5%

PAGES/SESSIONS **3.35**  
↑ 6.3%



New Users

**91,148**

↑ 9.1%

**VS.**

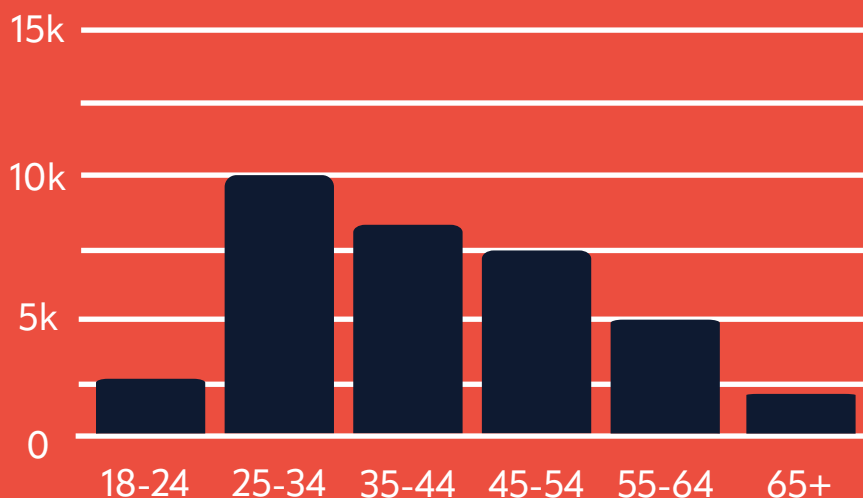
Returning Users

**16,124**

↑ 14.9%



## USER BY AGE



**67.3%**  
MALE



**32.7%**  
FEMALE