

**2019** ANNUAL  
CONFERENCE

LEARN THE TRENDS  
AND TECHNOLOGIES  
THAT WILL SHAPE  
YOUR FUTURE

THE  
**BIG  
IDEAS**  
EVENT



**MAY 10-11**  
ORLANDO,  
FLORIDA

**EMBRACING CHANGE  
ON MAIN STREET**

**2019 ANNUAL CONFERENCE**

ROSEN SHINGLE CREEK | ORLANDO, FL | MAY 10-12, 2019

MAIN STREET MARKETPLACE | MAY 10-11

**EXPANDED TWO DAY FORMAT!**

EXHIBITOR + SPONSORSHIP PROSPECTUS

**THE BUSINESS BROKER EVENT OF THE YEAR**

## WHO IS IBBA?

The International Business Brokers Association (IBBA) is the world's largest professional community of business intermediary specialists, servicing the people and firms engaged in various aspects of business brokerage, from Main Street to lower middle market. IBBA annual conferences are the industry's premier avenue for continuing education, networking and camaraderie.



WITH 1,300+ MEMBERS, IBBA IS THE LARGEST COMMUNITY OF BUSINESS BROKERS IN THE WORLD.

## JOIN US

Our Conference program of top-notch speakers, skills workshops, peer masterminds, networking and fun draws **450+ attendees** across a spectrum of experience levels and geographies.

**There is no larger gathering of Business Brokers in the world!**

Attendees have asked for more time with YOU, the Exhibitors, so we've added an extra half day to the Marketplace for 2019!

## WHO SHOULD EXHIBIT?

Business Intermediaries are business owners who need solutions to run their core business functions. Additionally, as professional advisors to other business owners, they are often called upon to recommend products and services that will help their clients improve their businesses and close transactions. IBBA Conferences provide an exclusive opportunity to connect face-to-face with the business intermediary community, to tap this vast purchasing and influence power. Popular exhibitor industry categories include:

Lending	Software Solutions	Marketing Services	Valuation Services
Data Providers	Sales Solutions	Franchise Opportunities	Business Consulting
Financial Services	Legal Services	Research Services	Insurance Solutions

# VENUE SPOTLIGHT + EVENT LOGISTICS

## ROSEN SHINGLE CREEK

### Main Street Marketplace | Friday, May 10—Saturday, May 11

The entire Conference runs from Friday, May 10th to Sunday, May 12th drawing more than 450 attendees.

The Main Street Marketplace runs from 7:00am to 7:30pm on Friday, May 10th, and 7:00am to 2:00pm on Saturday, May 11th. This includes dedicated exhibitor time, an exhibitor networking lunch, our Member Excellence Awards lunch, an evening cocktail reception, and breaks in the exhibitor hall.

#### GOOD TO KNOW

Main Street Marketplace Exhibitor setup will be from 5:00pm-7:00pm on Thursday, May 9th. Exhibitor breakdown can begin at 2:00pm on Saturday, May 11th. **Early breakdown is strictly prohibited.**

### Experience the Best of Orlando | Hotel Details

**Rosen Shingle Creek** offers the perfect location to Orlando's most popular attractions. Whether you choose entertainment on International Drive or adventure at Universal Studios, Disneyworld, or SeaWorld, this resort is close to all of Orlando's best attractions, restaurants, and shopping! If you prefer to stay in, treat yourself to The Spa or indulge in a game of golf at the Shingle Creek Golf Club, an 18-hole, par 72 championship golf course redesigned by Arnold Palmer Design Company. Whatever you choose, you'll be sure to immerse yourself in all that Orlando has to offer. Conveniently located 12 miles/16 minutes from Orlando International Airport.

[CLICK TO BOOK!](#)

[BOOK YOUR HOTEL ROOM NOW!](#)

### Event Highlights

#### Thursday, May 9th

Kickoff Cocktail Reception: 5:30pm - 7:00pm

#### Friday, May 10th

Marketplace Hours: 7:00am - 7:30pm

Marketplace Cocktail Reception: 5:30pm - 7:30pm

#### Saturday, May 11th

Marketplace Hours: 7:00am - 2:00pm

Awards Luncheon: 12:15pm - 1:30pm



We call our exhibitor area the Main Street Marketplace, and it's one of the feature attractions at IBBA Conferences. We keep our exhibitors in the midst of all the traffic and action! You'll be strategically positioned for all workshops, meals, breaks and social activities, and we block exclusive time just for the Marketplace.

## BOOK EARLY + SAVE!

**\$1,495** On/Before February 1, 2019

### Main Street Marketplace

May 10-11, 2019

**\$1,695** On/Before March 31, 2019

Exhibit package includes one 6 foot table and one complimentary registration.

**\$1,995** After March 31, 2019

## SPONSORSHIPS-AT-A-GLANCE

• Kick Off Reception Sponsor	\$15,000
• Awards Program Lunch Sponsor	\$10,000
• Main Street Cocktail Reception Sponsor	\$8,500
• Workshop Sponsor (ALL)	\$7,500
• Conference Keynote Sponsor	\$5,200
• Friday Lunch Program Sponsor	\$5,000
• Shoe Shine Station Sponsor	\$4,500
• Conference Bag Sponsor	\$3,750
• Welcome Letter Sponsor	\$3,500
• Charging Station Sponsor	\$3,500
• Photo Spot Sponsor	\$3,250
• Name Badge Sponsor	\$2,750
• Pocket Program Guide Sponsor	\$2,750

• AM Coffee Break Sponsor	\$2,500
• Sweet Treat Afternoon Break Sponsor	\$2,500
• Speaker/Program Sponsor	\$1,750
• Workshop Sponsor (Single)	\$1,500
• Registration Opening Email	\$900
• Pack Your Bags Email	\$900
• Premium Program Full Page Ad	\$895
• Standard Program Full Page Ad	\$595
• Conference Bag Insert	\$595
• Conference Website Ad	\$395

<b>Mobile App Opportunities:</b>	
• Push Notification	\$1,200
• Banner Ad	\$695
• Premier Listing	\$495



# SPONSORSHIP DETAILS

Stand out at this year's Conference and drive traffic to your booth with an add-on sponsorship opportunity. We've added some exciting new options at a variety of different price points. And, all sponsors' logos will be featured in our pre-Conference email campaign promotions - so the sooner you secure your sponsorship the more exposure you'll get!



More Opportunities Than Ever to Engage, Connect + Close!

**MOBILE EVENT APP SPONSORSHIPS ADDED FOR 2019!**

Our 2019 Conference will feature an award-winning mobile event app to enhance the experience for both attendees and exhibitors! Several premier sponsorships include event app exposure, or you can select add-on options a la carte on page 10.

**START EXPLORING SPONSORSHIPS > > > > >**





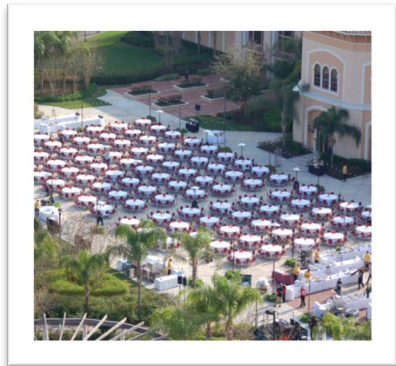
# SPONSORSHIP DETAILS

## PREMIER OPPORTUNITIES



### Conference Kick Off Reception Sponsor | \$15,000 | Exclusive

There is no better way to draw attention to your company than by being the one who kicks off the entire Conference! Guests will enjoy cocktails, appetizers and entertainment on the beautiful Rosen Shingle patio, all in your name - literally! We'll name the event in your honor, have logo signage throughout, and you'll be the ONLY company allowed to setup a table during the reception. We'll even have the hotel design a signature drink in your company name.



This sponsorship also includes a double-wide preferred booth, two additional exhibitor passes and a 10 minute speaking feature during the Friday program including powerpoint/video display. PLUS you'll have the exclusive Sponsor Splash Page Ad that shows every time registrants launch our event app; a banner ad in the app; highlighted exhibitor app status; and one push-button notification that sends a special message to our attendees.



THIS SPONSORSHIP IS ALSO AVAILABLE AS A SAVINGS PACKAGE! SEE PAGE 11 FOR DETAILS.

### Saturday Member Excellence Awards Lunch Sponsor | \$10,000 | Exclusive



As the Awards Sponsor, your logo and information will be featured prominently throughout the luncheon on signage and electronic displays; you'll have a 10 minute speaking feature during the Awards program; and the option to place a branded product or literature on each table. This sponsorship also includes a double-wide preferred booth, and two additional exhibitor passes. PLUS you'll get an in-app Banner ad, highlighted exhibitor app status, and one push-button message send to the entire audience.



THIS SPONSORSHIP IS ALSO AVAILABLE AS A SAVINGS PACKAGE! SEE PAGE 12 FOR DETAILS.

### Main Street Marketplace Cocktail Reception Sponsor | \$8,500 | Exclusive

Stand out from the crowd as we fill the Main Street Marketplace for drinks, food and fun on Friday, May 10th! You'll be featured on event signage, we'll have a signature drink specially designed in your name, and the cocktail napkins will feature your logo - you'll literally be in the hands of hundreds of people. This sponsorship also includes a 5 minute speaking spot during the Friday program (including powerpoint/video display) and a double-wide preferred booth. PLUS you'll be a highlighted exhibitor in our event app and get one push button notification message to the entire audience. Don't wait - this one goes FAST!



THIS SPONSORSHIP IS ALSO AVAILABLE AS A SAVINGS PACKAGE! SEE PAGE 13 FOR DETAILS.

PREMIER SPONSORSHIPS **INCLUDE** A DOUBLE BOOTH + EVENT APP EXPOSURE!





# SPONSORSHIP DETAILS

## Conference Keynote Sponsor | \$5,200 | 2 Available

Take center stage right from the start as all attendees gather in the grand ballroom for our high-profile Keynote presentation. You'll have a coveted 5 minute speaking feature (including power point and/or video display) either immediately before or after the Keynote, giving you the chance to educate the entire crowd about your product or service. This is also the perfect way to make sure attendees visit YOUR booth in the Main Street Marketplace (purchased separately).



THIS SPONSORSHIP IS ALSO AVAILABLE AS A SAVINGS PACKAGE FOR ONLY \$2,500 MORE! SEE PAGE 14 FOR DETAILS.

## Friday Lunch Program Sponsor | \$5,000 | 1 Available

You'll have the attention of all Conference attendees as they join in the grand ballroom to break bread and enjoy lunch together on Friday, May 10. As the Conference Lunch Program Sponsor, your logo and information will be featured on electronic display during the lunch program, and you'll have a coveted 5 minute speaking feature during the lunch hour, including powerpoint/ video display. Use this opportunity to convey your competitive advantage in a compelling way and drive traffic to your booth (purchased separately).



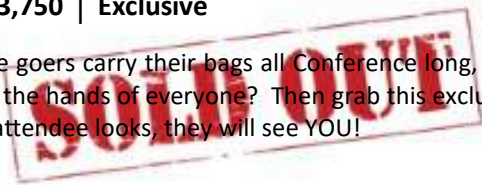
THIS SPONSORSHIP IS ALSO AVAILABLE AS A SAVINGS PACKAGE FOR ONLY \$2,500 MORE! SEE PAGE 15 FOR DETAILS.

## Shoe Shine Station Sponsor | \$4,500 | Exclusive

You will surely SHINE as the sponsor of our Main Street Marketplace shoe shine booth. Signage will let patrons know they have YOU to thank for putting their best foot forward, and feel free to also include your literature or branded promo item as well. The booth will be set up all day on Friday, May 10 giving you ample time to shine!

## Conference Bag Sponsor | \$3,750 | Exclusive

Talk about visibility! Conference goers carry their bags all Conference long, and take them home for continued use. Want your company's logo to literally be in the hands of everyone? Then grab this exclusive sponsorship and we'll have your logo imprinted right on the bag. Anywhere an attendee looks, they will see YOU!



## Welcome Letter Sponsor | \$3,500 | Exclusive

Join us in welcoming each guest upon check-in with our Welcome Letter opportunity. The hotel will distribute our custom letter containing a special Conference welcome message, logistics and reminders, and YOUR special note. Use this opportunity to greet our attendees, remind them to visit your booth, and/or include a special offer.

## Charging Station Sponsor | \$3,500 | Exclusive

Power up your presence by selecting this exclusive opportunity to sponsor our charging station for the entire Conference. None of us can live without our phones, so a stop at this station is a must for many! We'll brand the station with your logo and put it in a high traffic spot, PLUS you can position a stationary pop-up banner next to it as well.

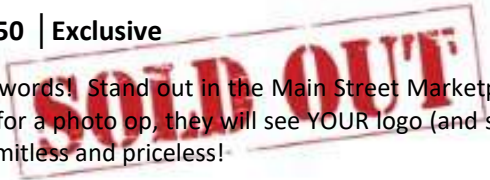




# SPONSORSHIP DETAILS

## Photo Spot Sponsor | \$3,250 | Exclusive

A picture is worth a thousand words! Stand out in the Main Street Marketplace with your logo on our custom photo spot backdrop. Every time people stop for a photo op, they will see YOUR logo (and so will all their friends and colleagues when they post or email it!) The exposure is limitless and priceless!



## Name Badge Sponsor | \$2,750 | Exclusive

Have your logo appear on every Conference attendee as our name badge holder sponsor. This new, upgraded badge holder features a large imprint area to showcase your brand, and a handy pocket for attendees' materials. EVERYONE looks at each others' badges – and now they'll be looking at YOU!



## Pocket Program Guide Sponsor | \$2,750 | Exclusive

Feature your company on the pocket-size reference guide that everyone will be pulling out during the Conference! This trifold provides an at-a-glance view of the Conference – perfect for a quick check on what's next and room locations. The best part: our Conference attendees have been ASKING us for this tool, so you know you'll have lots of visibility!

## AM Coffee Break Sponsor | \$2,500 | 2 Available

What's the most popular place at the Conference? The coffee station! Help keep everyone hyped as we brand the coffee stations with your name and logo. Picture each person stirring their fresh brew with your custom coffee stirrer as they add a touch of sweetness with a sugar packet featuring your logo...then grabbing your logo-stamped napkin as well before they depart. All three items are provided as part of your sponsorship!

## Sweet Treat Afternoon Break Station Sponsor | \$2,500 | 2 Available

We all need that mid afternoon boost, and our Conference guests will have YOU to thank as they enjoy a selection of treats and snacks to satisfy those afternoon cravings on Friday. Your exposure will include branded table signage, the option to position a pop-up banner stand at the station, and the ability to provide branded promotional items on the station table.

## Speaker/Program Sponsor | \$1,750 | Several Available

This 5 minute speaking feature puts you in the spotlight as you have the attention of the entire audience. Have a key product/service feature to highlight? Want to promote a special giveaway going on at your booth? This is the perfect way to do it on a budget! Feel free to incorporate slides and/or video.

## Workshop Sponsor | \$1,500 | Several Available

Our selection of educational Workshops are a highlight of the Conference! Feature your logo and contact information on the beginning slide of the presentation as attendees enter the room, and on the evaluation form all attendees will complete. We'll also include your logo on the Workshops download webpage, which is visited by all attendees multiple times to access their workshop materials, and in the Conference Program next to your sponsored Workshop.

**WANT TO BE THE EXCLUSIVE SPONSOR FOR ALL WORKSHOPS? (ALMOST 30 IN ALL!) IT'S YOURS FOR ONLY \$7,500.**







# SPONSORSHIP DETAILS

## Registration Opening Email | \$900 | Exclusive

Your company's ad will be featured in the very first email our 5,500+ database receives alerting them to register for this can't-miss event! Maybe you want to promote a webinar? Maybe promote a special giveaway you'll be doing at the Conference...the options are endless and the choice is yours!



## Pack Your Bags Email | \$900 | Exclusive

Sent a week before the Conference starts, this is the go-to email sent to registered attendees containing important reminders, updates and useful information about our host city/venue. Speak directly to the people who will be coming to the Conference with a targeted ad featuring your product, service or special call-to-action. This is a great way to build buzz for your Main Street Marketplace booth!

## Premium Program Full Page Ad | \$895 | 2 Available

The Conference Program is the onsite resource for all attendees, as they review agenda information and read session descriptions to plan their Conference activities. Claim a premier position in the Program, either on the front inside cover or back inside cover (first come, first served). Attendees refer to the Program constantly during the Conference, which means repeat exposure for you every time they open it!

## Standard Program Full Page Ad | \$595 | Several Available

Get your message out to every Conference attendee with a full page advertisement in the Conference Program. With this much display space, you have ample room to convey your key messages – and they'll be seen over and over as attendees flip through repeatedly to learn more about all the sessions and programs.

## Conference Bag Insert | \$595 | Several Available

Everybody likes to find swag in their bag! Provide us with your promotional item, handout or brochure and we'll make sure it's in every Conference bag passed out to attendees. This is a great way to entice interest in visiting your booth and/or to help people remember you long after the Conference.

## Conference Website Ad | \$395 | Several Available

Be on the website that EVERYONE visits to learn about the Conference and register! In fact, people usually visit the Conference website *multiple* times to read about the agenda, plan their trip, register, and update/modify their registration. Your ad will include a link to any URL you specify. (Note: the Conference website will be released February 1, 2019.)

**REGISTER AND BOOK YOUR ROOM EARLY!**

**WE'RE EXPECTING RECORD ATTENDANCE AND A ROOM BLOCK SELL OUT!**





PUTTING YOU RIGHT  
IN THE HANDS OF  
ATTENDEES!



## MOBILE APP SPONSORSHIPS

The IBBA Conference Mobile App will launch 3 weeks BEFORE the Conference, giving you advance audience exposure!

### Mobile Push Notification | \$1,200 | Limited Availability

Push notifications will allow you to reach attendees instantly with a strategically timed message or promotion. **Similar to text messages, push notifications appear on the screen of an attendee's device even if the event app is closed. This ensures your alert will be seen!** Encourage attendees to visit your booth, or view your exhibitor listing to learn more about your products/services.

### Mobile App Banner Ad | \$695 | Several Available

Banner ads give you a dynamic way to reach attendees, putting you front and center in the app to drive booth and website traffic. Ads are placed on the main screen for ultimate visibility and attendees can easily connect with you by tapping through to your exhibitor listing.

### Mobile App Premier Listing | \$495 | Several Available

While all exhibitors will receive a standard app profile, you'll stand out and make your brand more visible with an enhanced exhibitor listing that includes an expanded profile for images, brochures and other marketing material. Imagine your sales sheet immediately on everyone's phone!





## Option 1: Platinum Conference Kick Off Sponsor Package - \$20,000

Educate and build awareness of your company before, at and after the IBBA Conference with this high-profile, **exclusive** sponsorship package that includes:

- **Conference Kick Off Reception Sponsorship**

Right from the beginning you'll grab the attention of Conference attendees and enjoy premier positioning in the Marketplace and on our mobile event app. See page 6 for a complete description of everything included in this comprehensive sponsorship.

- **Double-Wide Preferred Booth + Additional Exhibitor Passes**

Enjoy a commanding presence in the Main Street Marketplace with preferred booth placement and two additional exhibitor passes so you can manage all the traffic coming your way.

- **Full Size, Full Color Conference Program Advertisement**

Feature your brand and call-to-action in the go-to resource attendees refer to repeatedly throughout their Conference experience.

- **Conference Website Display Ad**

Put your message in front of every person who visits [ibbaconference.com](http://ibbaconference.com) to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.

- **2 Online Educational Webinars**

IBBA educational webinars are promoted to our 5,000+ database AND archived on [myibba.org](http://myibba.org) in our Learning Library. Time your Webinars before and/or after the Conference to strategically align with your overall marketing plan. PLUS, we'll send a post-webinar follow up email to all registrants on your behalf after each one.

- **1 Editorial Article on IBBA.org**

Thousands of business brokers, business owners and would-be entrepreneurs visit [IBBA.org](http://IBBA.org) every month. Boost your subject authority and credibility with an educational article that highlights your expertise. Best part: Your article will stay up for a full year.

- **1 IBBA Main Street News Article**

Submit an article for a quarterly edition of the Main Street News and you'll land in the Inbox of more than 5,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!

- **Social Promotion**

Get in front of IBBA's robust online social community as we repeatedly mention your company's Platinum status, your conference booth, your webinars and your articles.

- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**

You'll be displayed as one of our most important supporting firms on [IBBA.org](http://IBBA.org) for a full year!



## Option 2: Gold Conference Awards Luncheon Sponsor Package - \$15,000

Educate and build awareness of your company before, at and after the IBBA Conference with this high-profile, **exclusive** sponsorship package that includes:

- **Member Excellence Awards Lunch Sponsor**

As the Awards Sponsor, your logo and information will be featured prominently throughout the luncheon on signage and electronic displays; you'll have a 10 minute speaking feature during the Awards program; and the option to place a branded product or literature on each table. This sponsorship also includes premier exposure within our mobile event app. See page 6 for full details!

- **Double-Wide Preferred Booth + Additional Exhibitor Passes**

Enjoy a commanding presence in the Main Street Marketplace with preferred booth placement and two additional exhibitor passes so you can manage all the traffic coming your way.

- **Full Size, Full Color Conference Program Advertisement**

Feature your brand and call-to-action in the go-to resource attendees refer to repeatedly throughout their Conference experience.

- **Conference Website Display Ad**

Put your message in front of every person who visits [ibbaconference.com](http://ibbaconference.com) to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.

- **2 Online Educational Webinars**

IBBA educational webinars are promoted to our 5,000+ database AND archived on [myibba.org](http://myibba.org) in our Learning Library. Time your Webinars before and/or after the Conference to strategically align with your overall marketing plan. PLUS, we'll send a post-webinar follow up email to all registrants on your behalf after each one.

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- **1 IBBA Main Street News Article**

Submit an article for a quarterly edition of the Main Street News and you'll land in the Inbox of more than 5,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!

- **Social Promotion**

Get in front of IBBA's robust online social community as we repeatedly mention your company's Gold status, your conference booth, your webinars and your articles.

- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**

You'll be displayed as one of our most important supporting firms on [IBBA.org](http://IBBA.org) for a full year!



## Option 3: Silver Conference Cocktail Reception Sponsor Package - \$10,500

Educate and build awareness of your company before, at and after the IBBA Conference with this high-profile, **exclusive** sponsorship package that includes:

- **Main Street Marketplace Cocktail Reception Sponsor**

Stand out from the crowd as we fill the Main Street Marketplace for drinks, food and fun on Friday, May 10th! You'll be featured on event signage, we'll have a signature drink specially designed in your name, and the cocktail napkins will feature your logo - you'll literally be in the hands of hundreds of people. This sponsorship also includes a 5 minute speaking spot during the Friday program (including powerpoint/video display) and a double-wide preferred booth. PLUS you'll be a highlighted exhibit in our event app and get one push button notification message to the entire audience.

- **Full Size, Full Color Conference Program Advertisement**

Feature your brand and call-to-action in the go-to resource attendees refer to repeatedly throughout their Conference experience.

- **Conference Website Display Ad**

Put your message in front of every person who visits [ibbaconference.com](http://ibbaconference.com) to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.

- **1 Online Educational Webinar**

IBBA educational webinars are promoted to our 5,000+ database AND archived on [myibba.org](http://myibba.org) in our Learning Library. Time your Webinar before or after the Conference to strategically align with your overall marketing plan. PLUS, we'll send a post-webinar follow up email to all registrants on your behalf.

- **1 IBBA Main Street News Article**

Submit an article for a quarterly edition of the Main Street News and you'll land in the Inbox of more than 5,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!

- **Social Promotion**

Get in front of IBBA's robust online social community as we repeatedly mention your company's Gold status, your conference booth, your webinars and your articles.

- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**

You'll be displayed as one of our most important supporting firms on [IBBA.org](http://IBBA.org) for a full year!



## Option 4: Bronze Conference Sponsor Package I - \$7,500

*Only 2 Available!*

Help kick off the Conference as one of our Keynote Sponsors and you'll gain added exposure while on a budget!

- **Conference Keynote Sponsor**

As a Conference Keynote Sponsor, your logo and information will be featured on electronic display prior to the Keynote presentation, and you'll have a 5 minute speaking feature as part of the Keynote program.

- **Preferred Booth Placement**

As a Bronze Sponsor, you'll be awarded with a preferred booth location in one of the highest traffic areas within the Main Street Marketplace.

- **Conference Website Display Ad**

Put your message in front of every person who visits [ibbaconference.com](http://ibbaconference.com) to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.

- **1 IBBA Main Street News Article**

Submit an article for a quarterly edition of the Main Street News and you'll land in the Inbox of more than 5,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!

- **Social Promotion**

Get in front of IBBA's robust online social community as we repeatedly mention your company's Bronze status, your conference booth, and your article.

- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**

You'll be displayed as one of our most important supporting firms on IBBA.org for a full year!

## DON'T MISS OUT

Sponsorships are awarded on a first come, first served basis.

Return your order form today to lock in your opportunity!





## Option 5: Bronze Conference Lunch Sponsor Package II - \$7,300

*Only 1 Available!*

Gain added exposure while attendees sit down to 'break bread' over lunch, without taking a big bite out of your marketing budget!

- **Conference Friday Lunch Sponsor**

As a Conference Lunch Sponsor, your logo and information will be featured on electronic display during the lunch program, and you'll have a 5 minute speaking feature during the lunch hour.

- **Preferred Booth Placement**

As a Bronze Sponsor, you'll be awarded with a preferred booth location in one of the highest traffic areas within the Main Street Marketplace.

- **Conference Website Display Ad**

Put your message in front of every person who visits [ibbaconference.com](http://ibbaconference.com) to learn about the Conference program, register and sign up for courses. People visit multiple times, giving you repeat audience exposure.

- **1 IBBA Main Street News Article**

Submit an article for a quarterly edition of the Main Street News and you'll land in the Inbox of more than 5,000 people. This is a great pre or post Conference exposure opportunity to enhance your time at the Conference!

- **Social Promotion**

Get in front of IBBA's robust online social community as we repeatedly mention your company's Bronze status, your conference booth, and your article.

- **Logo + Link on IBBA.org Sponsor Rotator for 1 Year**

You'll be displayed as one of our most important supporting firms on [IBBA.org](http://IBBA.org) for a full year!





# 2019 Conference Main Street Marketplace Exhibitor + Sponsor Contract

**May 10-11, 2019 - Rosen Shingle Creek - Orlando, Florida**

Complete all sections of this contract (2 pages) and return with full payment to: IBBA Headquarters, 7100 E. Pleasant Valley Rd, Ste. 160, Independence, OH 44131; or scan and fax to 800-630-2380 or email to sales@ibba.org.

Primary Contact Name	Title	Email Address	Phone Number
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Company Name	Company Address
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City	State/Province	Zip/Postal Code	Country
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**EXHIBITOR FEES** (select one)

- On/Before February 1, 2019  \$1,495
- On/Before March 31, 2019  \$1,695
- After March 31, 2019  \$1,995

**EXHIBITORS ONLY:**

Main Street Marketplace exhibitor purchase includes one complimentary admission.  
Additional Attendees for the Main Street Marketplace are \$299 each.

Qty \_\_\_\_\_ x \$299 Total \_\_\_\_\_

**SPONSORSHIPS + SAVINGS PACKAGES** (select all that apply)

<input checked="" type="checkbox"/> <b>SOLD</b> PLATINUM CONFERENCE PACKAGE	\$20,000	<input checked="" type="checkbox"/> <b>SOLD</b> Name Badge Sponsor	\$2,750
<input type="checkbox"/> GOLD CONFERENCE PACKAGE	\$15,000	<input type="checkbox"/> Pocket Program Guide Sponsor	\$2,750
<input checked="" type="checkbox"/> <b>SOLD</b> SILVER CONFERENCE PACKAGE	\$10,500	<input type="checkbox"/> AM Coffee Break Sponsor	\$2,500
<input type="checkbox"/> BRONZE CONFERENCE PACKAGE I	\$7,500	<input type="checkbox"/> Sweet Treat Afternoon Break Sponsor	\$2,500
<input type="checkbox"/> BRONZE CONFERENCE PACKAGE II	\$7,300	<input type="checkbox"/> Speaker/Program (5 min speaking slot)	\$1,750
<input checked="" type="checkbox"/> <b>SOLD</b> Kick Off Reception Sponsor	\$15,000	<input type="checkbox"/> Workshop Sponsor (single)	\$1,500
<input type="checkbox"/> Awards Program Lunch Sponsor	\$10,000	<input checked="" type="checkbox"/> <b>SOLD</b> Registration Opening Email Sponsor	\$900
<input checked="" type="checkbox"/> <b>SOLD</b> Main Street Cocktail Reception Sponsor	\$8,500	<input type="checkbox"/> Pack Your Bags Email Sponsor	\$900
<input type="checkbox"/> Workshop Sponsor (ALL)	\$7,500	<input type="checkbox"/> Premium Full Page Program Ad	\$895
<input type="checkbox"/> Conference Keynote Sponsor	\$5,200	<input type="checkbox"/> Standard Full Page Program Ad	\$595
<input type="checkbox"/> Friday Lunch Program Sponsor	\$5,000	<input type="checkbox"/> Conference Bag Insert	\$595
<input type="checkbox"/> Shoe Shine Station Sponsor	\$4,500	<input type="checkbox"/> Conference Website Ad	\$395
<input checked="" type="checkbox"/> <b>SOLD</b> Conference Bag Sponsor	\$3,750	<input type="checkbox"/> Mobile App Push Notification	\$1,200
<input type="checkbox"/> Welcome Letter Sponsor	\$3,500	<input type="checkbox"/> Mobile App Banner Ad	\$695
<input checked="" type="checkbox"/> <b>SOLD</b> Charging Station Sponsor	\$3,500	<input type="checkbox"/> Mobile App Premier Listing	\$495
<input checked="" type="checkbox"/> <b>SOLD</b> Photo Spot Sponsor	\$3,250		

**SEE PAGE 2 FOR TERMS + PAYMENT**



**PAYMENT INFORMATION**

Return this application with full payment to:

IBBA  
 Attn: IBBA Exhibit Manager  
 7100 E. Pleasant Valley Rd., Suite 160  
 Independence, OH 44131

You may scan and send the contract and payment information to [sales@ibba.org](mailto:sales@ibba.org).

Check (made payable to IBBA)

Visa       MasterCard       American Express

Company Name: \_\_\_\_\_ (“Company”)

Total Amount Due: \$ \_\_\_\_\_ (from Page 1 selections)

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Cardholder’s Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
 \_\_\_\_\_

Upon signing below, I verify that I am an authorized signatory for the Company; authorize the Total Amount Due charge above; agree to abide by the Rules and Regulations for the 2019 IBBA conference which are part of the contract; and will comply with all conditions under which the event space at the event facility is leased to IBBA. The Company may not cancel this contract after acceptance by IBBA, except for breach of this contract by IBBA. No refunds will be given. A 100% cancellation fee applies. All cancellations must be directed in writing to: IBBA; 7100 E. Pleasant Valley Rd., Suite 160, Independence, OH 44131. Email: [sales@ibba.org](mailto:sales@ibba.org).

\_\_\_\_\_  
 Authorized Name (Print)

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Authorized Signature